

CREATING
POSSIBILITIES
FOR SUSTAINABLE
LIVING



THE EUROPEAN COUNCIL
OF VINYL MANUFACTURERS

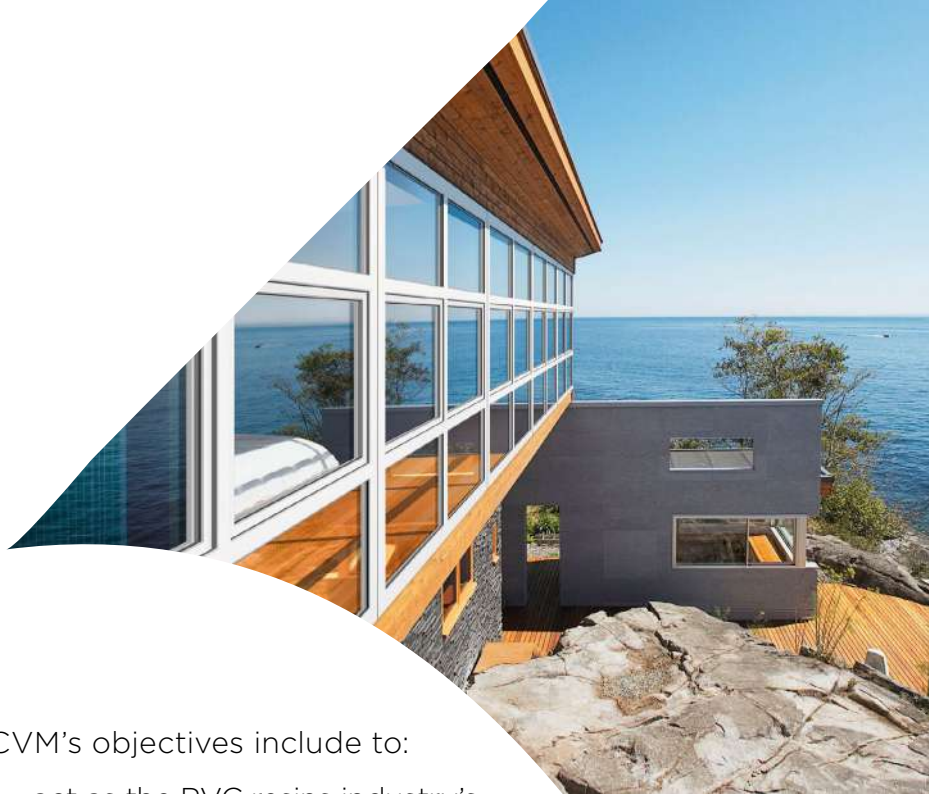




ECVM: SINCE 1988, THE VOICE OF THE EUROPEAN PVC RESIN MANUFACTURERS

Since its foundation, ECVM adopted a pioneering approach towards themes today related to sustainable development, operating with a holistic perspective in order to ensure mutual long-term benefits for the PVC resins production industry and its stakeholders.

Today, ECVM activities focus on PVC resins and precursors production and applications' use phases, whilst other important themes, such as PVC products' end of life and sustainability, are dealt with through the participation in VinylPlus®, the European PVC industry's commitment to sustainable development.



ECVM's objectives include to:

- 1** act as the PVC resins industry's focal point for European authorities, institutions and external stakeholders
- 2** develop and promote health, safety and environmental best practices in the manufacturing of PVC resins and precursors.
- 3** monitor, evaluate and provide input to draft legislation relevant for PVC business at the EU and the national levels
- 4** enhance industry's reliability and trust with external stakeholders through advocacy and communications activities
- 5** promote PVC benefits in key application markets.



www.vinylplus.eu



ENVIRONMENTAL SUSTAINABILITY

ECVM members strongly believe that forward thinking, creativity and innovation are crucial to the industry's progress towards sustainability. As a founding member of VinylPlus®, ECVM contributes in addressing sustainability challenges and moving the European PVC industry towards a circular economy.

The sensitivity towards workers and environmental impacts issues has always been an integral part of ECVM. Already in 1995, ECVM launched its Charter implementing voluntary standards to reduce the impacts of manufacturing activities for the production of EDC (Ethylene Dichloride), VCM (Vinyl Chloride Monomer) and PVC resin.

ECVM represents the voice of the PVC resin manufacturers on any matter related to the PVC production phase. It also promotes research and provides technical advices on the use phase of some key PVC applications (e.g. Fire safety, Food contact, etc.).

RESPONSIBILITY AND SOCIAL DIALOGUE

ECVM actively supports PVC resins producers in ensuring health and safety of workers and consumers. Since 1990, a specific medical committee advises the management of ECVM's member companies on medical and toxicological aspects related to the production of PVC and its precursors.

THE COMMITTEE ALSO PROVIDES GUIDANCE ON:

- regulations for occupational exposure levels
- health surveillance of workers
- medical, technical and scientific studies and research.





COOPERATION AND PARTNERSHIPS

Cooperation and partnerships are at the basis of the ECVM work. The PVC Network, composed of representatives of national PVC associations in the EU Member States, Norway and Switzerland, for example, is a cornerstone of ECVM's activity. It allows the implementation of a European-wide advocacy and communications policies at the national levels, and it ensures effective sharing of experience and best practices.

Furthermore, ECVM promotes and supports PVC industry initiatives in key application markets:

PVCMed Alliance,

aimed at raising awareness and promoting informed decisions about the use of PVC in healthcare

PVC4Pipes,

promoting the sustainable use of PVC in pipe systems in the global market

PVC4Cables,

engaging in promotion and communications on PVC cables' technical and functional benefits.

ADDRESSING GLOBAL CHALLENGES

Over the years, ECVM enhanced its commitment to sustainability in the framework of VinylPlus®, taking into account global priorities such as climate change and the UN Sustainable Development Goals (SDGs).

Through its membership in the Global Vinyl Council, ECVM is engaged in promoting and sharing innovative technologies and best practices; improving the sustainability of the vinyl industry worldwide; fostering cooperation between member companies, governments and organisations; and supporting implementation of the highest operational standards among all production facilities around the world.





**A MATERIAL
OF CHOICE FOR
A SUSTAINABLE
SOCIETY**

WHAT IS PVC



PVC is one of the most widely used plastics in the world with a wide range of applications. It is used in areas as diverse as construction, automotive, cabling, leisure and luxury goods and medical devices, to name just a few. Most PVC applications are long lasting – over 100 years for pipes – thus making good use of raw materials and preventing unnecessary resource depletion.

PVC is recyclable and is increasingly being recycled, thanks to the collection and recycling schemes set up in the framework of VinylPlus®, the European PVC industry's commitment to sustainable development.

PVC products make life safer, more comfortable, more enjoyable and more affordable. They contribute to sustainable living.



ABOUT ECVM

ECVM (the European Council of Vinyl Manufacturers) is the organisation representing seven leading European PVC resin manufacturers, accounting for about 85% of PVC resins production in Europe. They operate around 46 different plants spread over 30 sites, and employ approximately 8,000 people.

ECVM
members



ECVM is a product group of Plastics Europe, the trade association representing the polymer producers in Europe.

THE EUROPEAN COUNCIL OF VINYL MANUFACTURERS

Avenue de Cortenbergh, 71 | B-1000 Brussels | Belgium
Tel. +32 (0)2 329 51 05 | info@pvc.org

pvc.org | @ECVM_PVC | [ecvm-pvc](https://www.linkedin.com/company/ecvm-pvc)

