

# WonderfulVinyl

ecvm  
The European Council  
of Vinyl Manufacturers

PVC in architecture  
and design



ISSUE

JANUARY 2025

# CONTENT

**03**

**PVC: A VERSATILE  
MEDIUM FOR ART  
AND ARCHITECTURE**

**05**

**LOVE, DEATH  
AND VELVET**

**07**

**OLIMPO  
NÔMADE  
INSTALLATION**

**09**

**COLLISION**

**11**

**ECLIPSE**

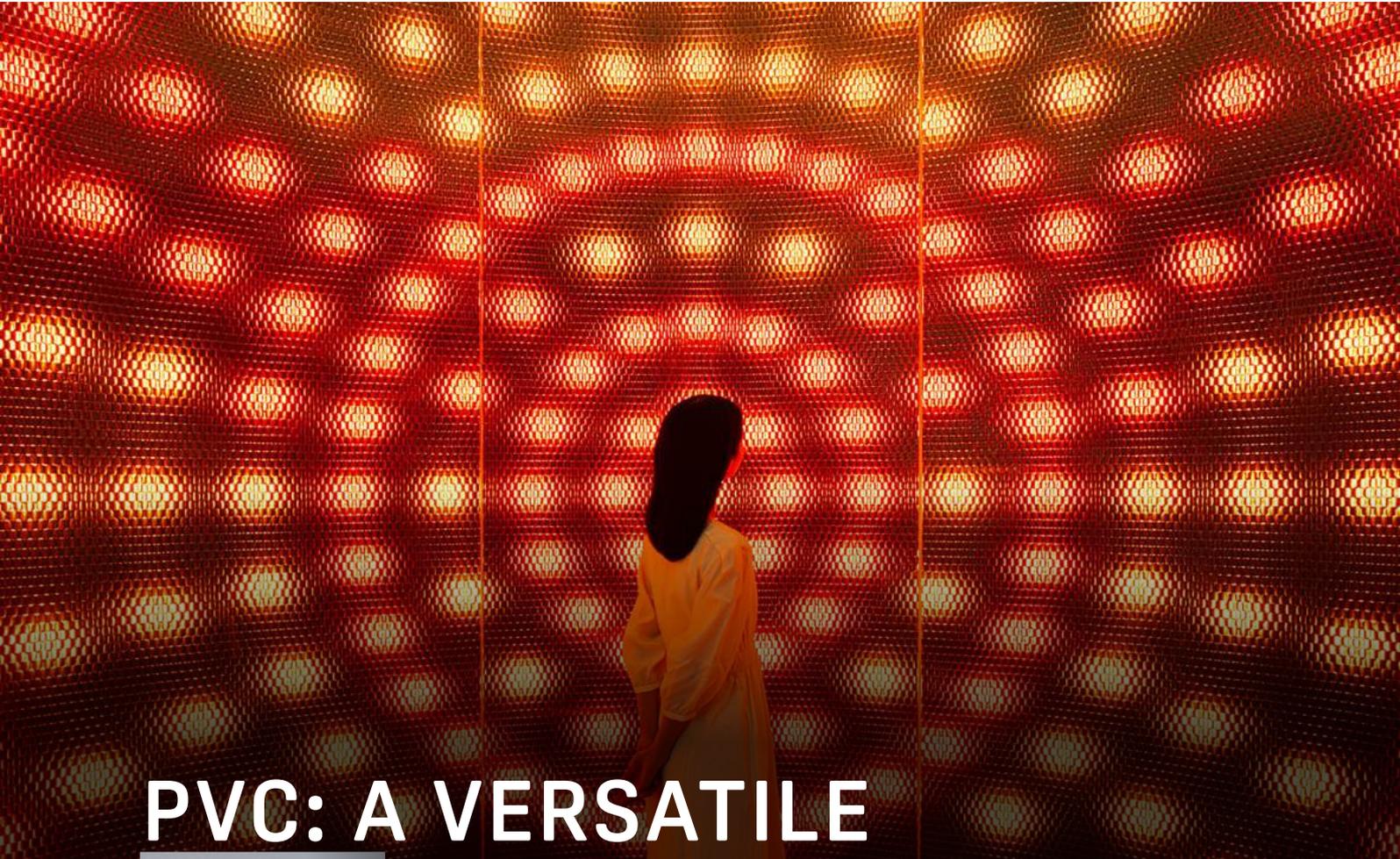
**13**

**MELODIC  
METAMORPHOSIS**

**15**

**MONTEBELLUNA  
CIVIC MUSEUM**

p/2



# PVC: A VERSATILE MEDIUM FOR ART AND ARCHITECTURE



**Over the course of many years, PVC has affirmed its quality in architecture and has become a material of choice also in the world of art.**

Thanks to its remarkable versatility, malleability, and affordability, it is widely used for creating sculptures, installations, and expressive art pieces, from delicate indoor designs to bold, large-scale public works.

Artists value PVC for its capacity to transform creative concepts into reality while offering practical benefits such as durability and ease of handling.

What sets PVC apart is a mix of artistic freedom and structural practicality. Its lightweight nature simplifies transportation and installation, while its weather-resistant properties ensure long-lasting outdoor displays, suited to any weather conditions.

PVC's affordability makes it accessible for experimental projects and community art, while its recyclability aligns with sustainability goals—critical for both modern art and design. Maintenance requirements add further value for architects and engineers looking for reliable, eco-friendly solutions in their projects.

For architects, PVC's artistic potential seamlessly extends from its established role in construction. Whether shaping translucent façades that transform natural light into a design feature, decorative panels that elevate interior spaces, or functional design elements that double as artistic statements, PVC enhances both form and function.

We have explored this widely in all the issues of Wonderful Vinyl we have covered over the years; we are now ready to explore the world of art, exploring new creative frontiers and cultural roles in the civil society.



**Find out more about VinylPlus® at:**

[vinylplus.eu](http://vinylplus.eu)



## TECHNICAL INFO

PVC  
Membrane

## ARTIST

Ant  
Hamlyn,  
London,  
Great Britain  
[anthamlyn.co.uk](http://anthamlyn.co.uk)

## LOCATION

Yusto/Giner  
GalleryMadrid,  
Spain

# LOVE, DEATH AND VELVET

---

**Working across handmade and digital fabrication processes, Ant Hamlyn's works delve into our relationship and fluctuating enthusiasm towards contemporary life.**

His sculptures have anthropomorphic elements and work with metaphor, technology, and the interplay between hard and soft to create moments of tactility and surprise through material and visual obscurity, often creating relics from a recognizable yet parallel space.



Ant describes the sculptures as a real labour of love. He starts by laying out the various fabrics beforehand, drawing the patterns, which are cut out and machine stitched.

Most works either merge velvet and PVC or are made entirely from a high-shine polyurethane fabric. Ant explains that by exploring materiality this way, he could play on the connotations of velvet as a luxury material and PVC as a material associated with childhood through objects such as bouncy castles and inflatables.

Despite involving many different materials, the hardest part of the presentation was making sure the pieces existed in harmony with one another and retained a sense of continuity in the exhibition space. It is no mean feat when they all work in the same narrative while inherently being different.

**PICTURE CREDITS**

Adrià Goula

# OLIMPO NÔMADE INSTALLATION

## TECHNICAL INFO

Inflatable  
PVC

## ARCHITECTS

Langarita  
Navarro  
Arquitectos,  
Madrid,  
Spain  
[langarita-navarro.com](http://langarita-navarro.com)

## LOCATION

Portimao,  
Portugal



Olimpo Nômade is an itinerant city for the performing artists at a music festival. It is the place where musicians get ready before their performance, where they can relax and chill out with their peers after the concert or session. It is a lightweight transportable city that, wherever unfolded, serves as the support and backdrop for memorable experiences and legendary gatherings.

For its first deployment, it was unfolded on the sands of Portimão beach, in the Algarve, Portugal. A series of devices serviced the needs of the festival while also creating a collection of important squares and exterior areas for rest and recreation, offering protection from the sun with a series of different palms and fishing nets.

As an example, the dressing rooms are made of PVC bubbles. Each one is formed by two different-sized bubbles, one providing space for the changing room, and the



other used as a common area to share with friends and members of the crew before heading on stage.

The aim of the project is to provide the festival with a practical, lightweight, durable, and foldable

infrastructure that can be stored and transported in a minimal number of containers, preserving its aesthetic relevance for as long as possible, without sacrificing a certain fantastical monumentality.



**PICTURE CREDITS**

Luis Díaz  
Díaz Hola

# COLLISION



## TECHNICAL INFO

PVC  
Ceiling

## ARTIST

Gonzalo  
Guzmán,  
Madrid,  
Spain  
[gzlgzm.com](http://gzlgzm.com)

## LOCATION

Art Nou,  
Barcelona's  
Emerging Art  
Festival,  
Galeria Senda,  
Barcelona,  
Spain

---

**Collision is the first solo exhibition of artist Gonzalo Guzmán, held at Galeria Senda as part of the Art Nou festival.**

His artistic production is composed of metallic pieces of stainless steel that refer to megalithic monuments such as dolmens; the centrepiece of the exhibition is Collision. This installation is the representation of a three-metre stainless steel stalactite suspended from a PVC white ceiling of the gallery on reflective black flooring.

The reflection of the stalactite on the area generates the illusion that there is also a stalagmite and, therefore, they are two structures that are about to touch.

The strength of the composition lies in the closeness of an impossible collision; in the tension of volumes about to collide.



**PICTURE CREDITS**

José Hevia



# ECLIPSE



## TECHNICAL INFO

Inflatable  
PVC

## ARCHITECTS

Martillo  
Neumatico,  
Bilbao,  
Spain  
[martillo-neumatico.com](http://martillo-neumatico.com)

## LOCATION

Palma de Mallorca,  
Spain



---

**Martillo Neumático is a design studio that defies norms by fusing industrial materials to create captivating spaces. With radical spatial interventions and material experimentation, the designers challenge conventions and ignite public resonance.**

Eclipse is an architectural face-off. A peculiar body of inflatable black PVC is stuck in a six-hundred-year-old structure. The black piece generates a dense dark presence that can be felt in the surrounding environment. The ephemeral installation creates new relationships between bodies: the pre-existing space, the mass and the people who come across the apparition. The new proximity of a soft, touchable body reaches the stone walls. Its perfect digital forms ripple in a contradictory space. A new contrast of matter and time that invites interaction.

The installation also generates a new lighting condition, where sunlight is partially obstructed by the gigantic inflatable PVC structure, generating a play of light and shadow that lends a new atmosphere to the environment. The majestic size of the inflatable globe reaches the upper floor of the structure and can be seen both from the ground floor and by looking out of the first floor windows.

The courtyard of Can Bordils dates back to the end of the 13th century. During the following centuries, it underwent various reforms, until in 1647 it became property of the Bordils family, which gives its name to the building today. It represents a remarkable example of the historical architecture of the island as well as guarding the Historical Archive of Palma de Mallorca.



**PICTURE CREDITS**

Antonio Bouzas

# MELODIC

# METAMORPHOSIS



## TECHNICAL INFO

PVC Flooring  
& Roofing

## ARCHITECTS

PowerHouse  
Company,  
Amsterdam,  
Netherlands  
[powerhouse-company.com](http://powerhouse-company.com)

## LOCATION

Rotterdam,  
Netherlands

---

**Powerhouse Company is the first permanent rehearsal and concert hall in the Netherlands dedicated to young people.**

Located behind the vibrant Hofplein, this 1951 church has been transformed into a multi-purpose space for youth orchestras, pop choirs and other musical talents. The redesign highlights expressive details such as large chandeliers, while the original plastered concrete coffered ceiling remains the foundation of the new music hall.

Powerhouse Company has taken a circular approach to the transformation, focusing on sustainable and responsible conservation. The original church pews have been transformed into seating and panelling in the foyer, while slate floor tiles from the church hall have been reused for the entrance and skirtings. Instead of replacing the wooden window frames, they have been carefully restored to maintain the heritage of the building.

Every intervention is tailor-made, reflecting the commitment to responsible conservation and



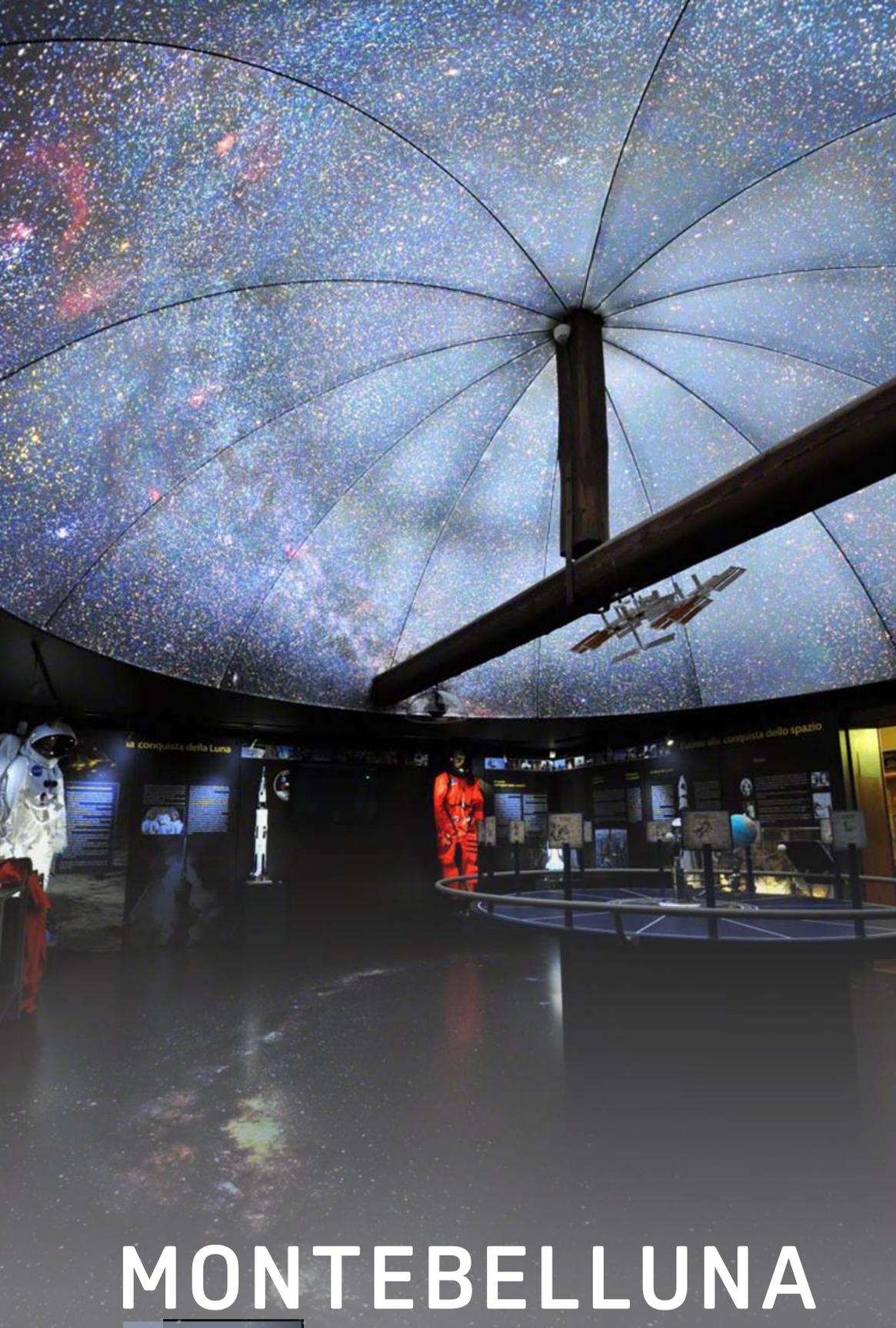
a circular approach. Each space in the building required a unique solution, from custom acoustic treatments to prevent noise disturbances in the concrete structure, to replacing stucco with sound-absorbing material in the cassette ceiling. The light oak flooring and acoustic panels create a warm and welcoming environment, subtly recalling the wooden church pews that once framed the concert hall.

Sustainable materials were a shared priority between the client and the design team. Recycled PET bottles were used in making the colourful chairs, and original Bakelite door hardware and lamps were restored. New tiles complement the restored original tiling, while climate-positive flooring and recyclable PVC roofing add further eco-friendly features to the building.



**PICTURE CREDITS**

Sebastian van Damme



## TECHNICAL INFO

PVC  
Membrane

## ARCHITECTS

Compostella  
Design Studio,  
Treviso,  
Italy  
[museomontebelluna.it](http://museomontebelluna.it)

## LOCATION

Montebelluna,  
Italy

# MONTEBELLUNA CIVIC MUSEUM



**The design of the Montebelluna Civic Museum is characterised by a series of innovative installations that enhance the large spaces of the museum and give it a special recognisability.**

The Astronomy room opens with a large semi-spherical vault with a PVC covering that reproduces the Milky Way and presents an interactive helioplanetograph in the centre of the layout, an

instrument that reproduces the Solar System to scale in the part relating to the planets within it (Earth, Venus and Mercury).

Starting with historical hints and the first telescopes of Galileo and Newton, the tour winds its way through the Solar System and the Moon, cosmology and black holes, up to modern astronautics.

The content is complemented by objects such as meteorites,

models of planets, spacecraft and spacesuits; multimedia stations that allow a virtual visit to the Milky Way and the International Space Station (ISS); and numerous interactive exhibits to experience how we weigh in on the Moon and Pluto, how stars are analysed through spectroscopy and how a black hole works.



**PICTURE CREDITS**

Montebelluna Civic Museum

# WonderfulVinyl



## THE EUROPEAN COUNCIL OF VINYL MANUFACTURERS

Avenue de Cortenbergh 71,  
1000 Brussels, Belgium

[www.pvc.org](http://www.pvc.org)

[X ecvm\\_pvc](#)

[in ecvm-pvc](#)

## COPYRIGHT

© 2025 The European Council  
of Vinyl Manufacturers

All rights reserved.

This booklet or any portion may  
not be reproduced or used in  
any manner without the  
express written permission of  
the publisher. All images  
belong to their respective  
owners and are reproduced  
here with their permission.

