

WonderfulVinyl



PVC in architecture
and design



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SOFT PVC BRINGS LIFE TO THE SCENOGRAPHY OF TOSCA



TECHNICAL INFO

PVC
Sheets

ARTIST

David
Drachmann
kglteater.dk

LOCATION

Copenhagen,
Denmark

p/3

At VinylPlus, we believe that PVC, as an affordable and versatile material, plays a valuable role in society by enabling creativity, functionality, and sustainability across diverse sectors.

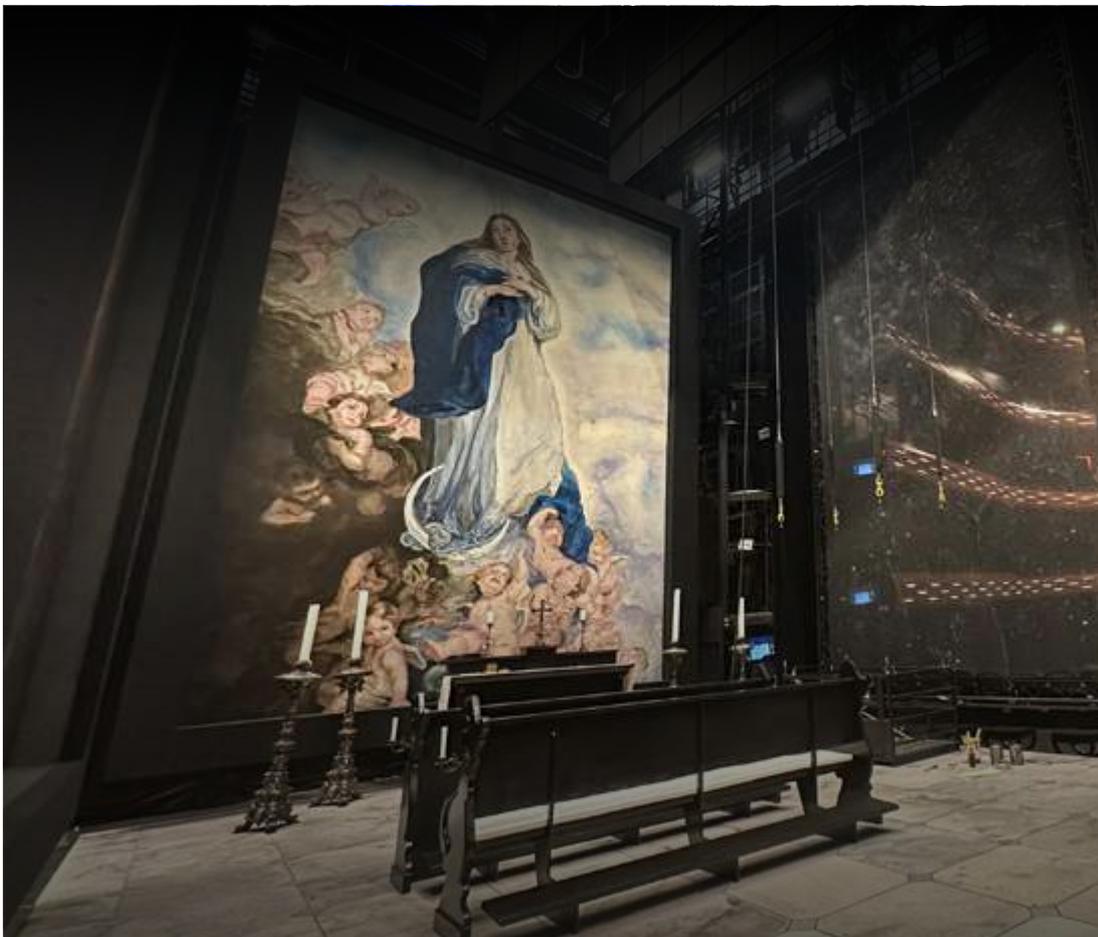
It's with this spirit in mind that one September morning Ole Grøndahl Hansen, Project Leader of VinylPlus Healthcare and Director of the PVC Information Council Denmark, was reading his newspaper, when the new staging of Puccini's Tosca at the Royal Danish Opera caught his eye. The production of the piece had chosen an unusual material to bring his vision to life: three monumental paintings executed on transparent PVC sheets. The choice was remarkable because painting is a core theme of the opera drama: the protagonist is a painter, and in the opening act, we encounter him at work on an image of Mary Magdalene in Rome. In this version of Tosca, the motif

was expanded dramatically, letting massive painted surfaces dominate each act. Instead of traditional canvas, these were rendered on sheets of PVC that could shift between solid surface and translucent veil, depending on how light touched them.

Theatre painter David Drachmann explained the reasoning: "We usually work with prepared canvas, of bleached cotton primed with rice starch. It's a painstaking process that takes five days, so this time we chose plastic instead: we painted on the reverse side of the PVC sheet to control how much light passes through it." For Ole Grøndahl Hansen, this was more than a technical anecdote; it was an artistic revelation. "What fascinated me," he recalls, "was that PVC here wasn't simply a practical alternative, but part of the artistic expression itself. I knew I

had to see it with my own eyes." Before one of the performances, he joined a backstage tour at the Opera House, where the immense PVC paintings could be viewed up close. "Standing there, you could see the brushstrokes on the reverse side and how they interacted with light. The sheets came alive – sometimes solid paintings, sometimes almost transparent. It was a striking example of how PVC can add a new dimension to scenography."

This striking use of PVC highlights how VinylPlus' Commitment is not only about advancing recycling and circularity, but also about demonstrating the broader societal value of the material: fostering creativity, supporting innovation, and bringing unique possibilities to fields as diverse as healthcare, construction, and art.



PICTURE CREDITS

Ole Grøndahl Hansen

MILLEBOLLE



TECHNICAL INFO

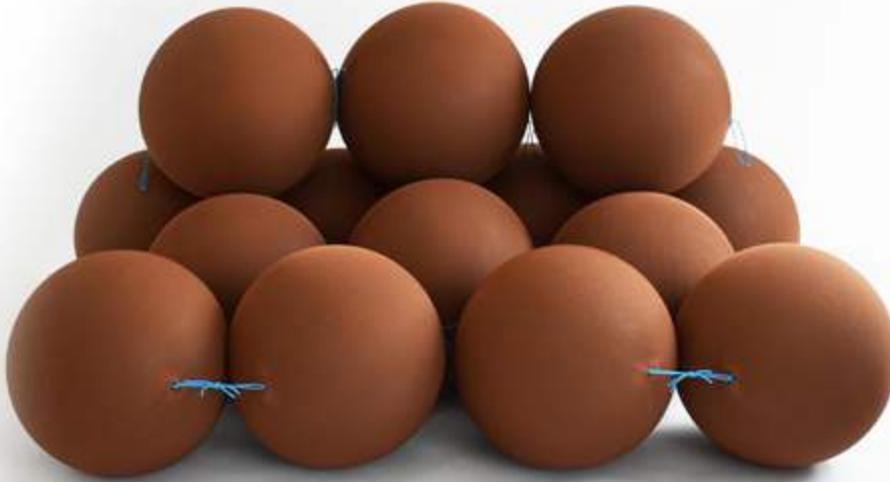
Inflatable
PVC

DESIGNERS

Indefinito,
Tezze sul Brenta,
Italy
indefinito.com

LOCATION

Tezze sul Brenta,
Italy



Founded by Elia Maschio and Giacomo De Paoli, Indefinito is the result of several years of experience in international design studios.

Indefinito is a creative laboratory that aims to explore the boundaries between design and innovation. Their mission is to create unforgettable experiences, using bold materials to tell a distinctive story with each single project.

Millebolle is a modular sofa composed of spheres of inflated PVC, which allows for a wide range of configurations. The project stems from the desire to turn the sofa into an active element, creating a comfortable and adaptable place to share moments with friends and family. The idea partially finds inspiration in the artists' memories as kids, reminding of pillow fights, ball pits, and Lego assembly.

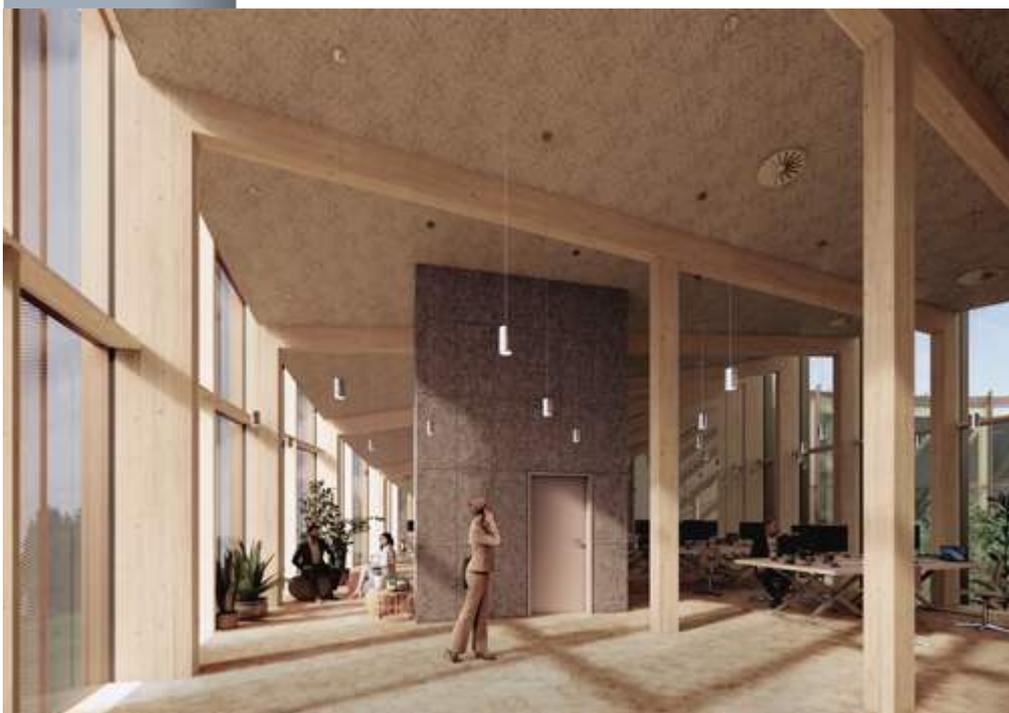


PICTURE CREDITS

Indefinito



DYMAK HEADQUARTER



TECHNICAL INFO

PVC
Roof

ARCHITECTS

BIG | Bjarke
Ingels Group,
Copenhagen,
Denmark
big.dk

LOCATION

Odense,
Denmark



In Odense, Denmark, lies the 2,800 m² headquarters of Danish global supply chain company Dymak, designed by BIG with a focus on high energy performance and the creation of a comfortable work environment, adaptable to the company's future growth.

A circular shape and a grid façade compose the headquarters, reminiscent of the Danish architectural tradition of half-timbered buildings. The façade is

composed of a series of cross-laminated timber frames, topped by a corrugated roof covered with 880 PVC panels, angled to collect solar energy year-round and reduce noise pollution, creating an open-air green internal courtyard.

In there, we can find offices, exhibition spaces, and common areas for socializing. To ensure high energy performance, the building's façade opens to the north, framing views of the elegant landscape of

Funen. To the south, the façade features external louvers for passive solar shading and closed vertical expanded metal panels to gradually close the glass façade and prevent overheating. The circular structure of Dymak's headquarters creates an interconnected workspace that allows views from one floor to the next. The building's volume is distributed to create a variety of spaces, fostering a dynamic work environment where employees can arrange workstations as needed.



PICTURE CREDITS

Bjarke Ingels Group

A WEAVING OF IDEAS



TECHNICAL INFO

PVC
Flooring

DESIGNERS

Luca Nichetto,
Venezia,
Italy

nichettostudio.com

JoAnn Tan,
Milano,
Italy

joanntanstudio.com

LOCATION

Milano,
Italy



Every year, the Milan Design Week becomes a gateway to a fantastic land where design, art, and experimentation collide. The city transforms into a fever dream of sensorial installations, each blurring the line between reality and imagination, art and function.

In this dream-like landscape, Swedish woven design brand Bolon, in collaboration with the multidisciplinary designers Luca Nichetto and JoAnn Tan, unveiled Exodus, an installation that reimagines PVC flooring as a surreal journey through texture and transformation.

The space is split into two realms. One side conjures a primordial forest, where Bolon's woven surfaces rise organically from the ground in rich textures. Slender-legged spiders and crab-like creatures crawl across

geometric flooring, on a migration of their own: a primordial forest, where PVC textured surfaces seem to rise from the ground, pulsating with raw energy. The other side shifts into lightness, where floating forms evoke a dreamy calm. Flamingo-like figures drift above and below, their elongated, puppet-like noses guiding visitors toward an outdoor courtyard.

Housed in a historic ballroom previously used as a textile factory in the heart of Milan, Exodus is not just an exhibition: it's an odyssey into a world where materials take on new life. JoAnn Tan, known for her theatrical storytelling immersed in the fashion world, and Luca Nichetto, a master of craftsmanship and industrial design, have created an installation that challenges our perception of space, surface, and meaning.



PICTURE CREDITS

Max Rommel



OFF THE SHELF PAVILION



TECHNICAL INFO

PVC
Sheet

ARCHITECTS

Rio Kobayashi,
riokobayashi.com

Webb Yates
webbyates.com

LOCATION

London,
Great Britain



Rio Kobayashi has collaborated with engineering firm Webb Yates on his first-ever pavilion, an abstraction of his childhood home in Japan, as part of the recent edition of the London Design Festival.

The pavilion borrows ideas from the traditional Japanese wooden homes of the artist's childhood. With the goal of avoiding the waste often associated with temporary structures and fairs, all of the materials used can be returned, reused, or resold. As the name suggests, the Off The Shelf pavilion is made using off-the-shelf materials: standard-sized fir planks, sheets of polycarbonate, and PVC sheets, that are left unaltered in order to be returned to the manufacturers and reused after the installation comes to a close. Instead of screws or joints, the engineers used an elaborate post-tensioning system to clamp the different components in place to be easily disassembled.



PICTURE CREDITS

Christian Cassiel



LE BRACI RESTAURANT

TECHNICAL INFO

PVC
Flooring

ARCHITECTS

Kacper Gronkiewicz
Architekt,
Warsaw,
Poland
kacpergronkiewicz.pl

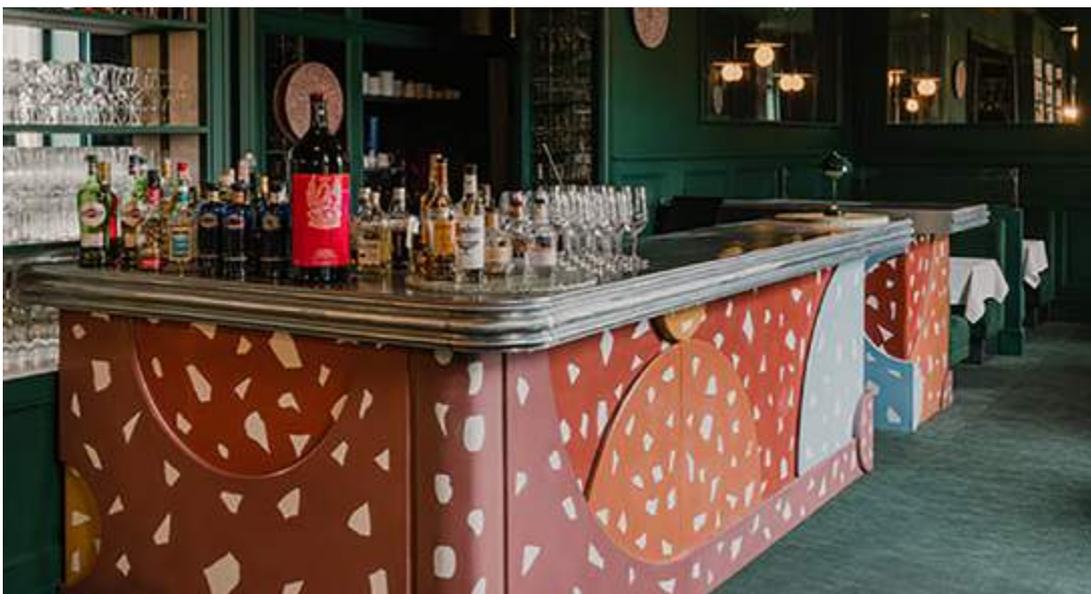
LOCATION

Warsaw,
Poland

Le Braci, a new restaurant designed by Polish studio Kacper Gronkiewicz Architekt, is green not only for its color, but also for the sustainability of the construction process.

The space was in fact furnished by recovering different elements, such as bars, furniture, and lamps, which belonged to the previous restaurant. These elements were remodeled using different colors, recycled porcelain, and PVC coverings to match the general concept: a tribute to the plate. The plate displays the food, while the designers, through the project, put it on display. Broken dishes, broken porcelain, and a pinch of green are the distinctive features of this restaurant.

The owner intended to make a big renovation while saving the old interiors. The architects used the sequence of rooms as a script and the dark green tone as a backdrop for the stage. Huge piles of old plates over three meters high piled up in the hall were made of epoxy resin, wobbling as if they were about to collapse. The magic came with the innovative technology of sinking the plate aggregate into the pigmented concrete.



PICTURE CREDITS

Pion Studio,
Mood Authors

ATAI LIFE SCIENCES



TECHNICAL INFO

PVC
Flooring

DESIGNERS

Glatz & Glatz
Design Studio,
Ulricehamn,
Sweden
glatz.studio

LOCATION

Berlin,
Germany

Atai Life Sciences is a biopharmaceutical company aiming to transform the treatment of mental health disorders. Their research on alternative therapies is in the field of psychedelic drugs. The company has offices in London, New York, Boston, and San Diego.

Swedish Glatz & Glatz Design Studio was commissioned to design their new headquarters in Berlin-Mitte. The aim was to create a working atmosphere that focuses on well-being in order to enhance the physical comfort of employees. Therefore, a great deal of effort went into perfecting the room acoustics and creating a gentle lighting concept.

Soft colours were combined with natural materials, such as wood and stone. Numerous plants help



to filter the air and also provide a visual contrast with the warm, earthy colour palette. As a result, the interior design embodies the company's attitude towards its employees and their work.

The office is designed with many different workspaces to fit today's needs: meeting rooms and comfortable phone cabins for physical and virtual meetings;

flexible workspaces with height-adjustable desks; a coffee-shop-like area for informal meetings, a quick chat, or as an alternative to a full day at a desk; and a spacious and inviting social area with an open kitchenette for get-togethers and events. PVC flooring compose all the main areas, using warm and soft colours, coordinated with the whole concept.



PICTURE CREDITS

Image Agency,
Rüdiger Glatz

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www.pvc.org

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